

Presented in participation with: Jessica Conn, Esq.

EQUITY INJECTION ISSUES

Mid-America Lender's Conference April 2019

Presenter

Jessica Conn

Partner, Starfield & Smith, PC

Jessica Conn's areas of practice focus on government guaranteed lending, commercial lending, banking, real estate and commercial law.

Starfield & Smith, P.C. is a boutique law firm specializing in all aspects of commercial lending, from origination through liquidation, for lenders nationwide. Starfield & Smith closes over \$150 million of commercial loans for its lender clients every quarter. For more information about Starfield & Smith, visit www.starfieldsmith.com

.

Agenda:

- □ Equity Injection
- **SBA** Requirements
- Purpose
- Types
- **□** Documentation Requirements
- □ Common Issues/Pitfalls





EQUITY INJECTION: SBA REQUIREMENTS

SBA REQUIREMENTS

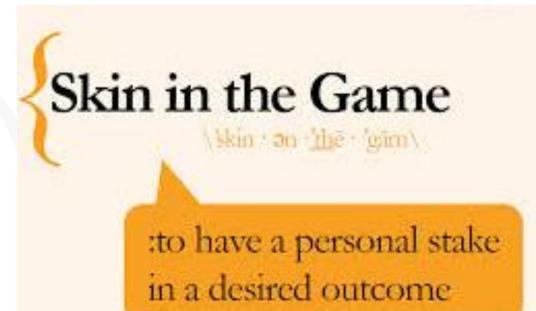
- ■Minimum Amount of Equity for all loans
- □ Loans under \$350k Other Requirements
 - Follow lender policy for similarly sized non-SBA loans
- □ Loans over \$350k Other Requirements
 - Adequacy of Documentation
 - SBA *expects* equity injection. **WHY**?



EQUITY INJECTION: PURPOSE

PURPOSE

- "ensure long-term survival of the business"
- □ Skin in the game





EQUITY INJECTION: TYPES

TYPES

- □ Cash
 - "Money talks"
- □ Borrowed Cash
 - Outside source of repayment
 - Disclosure to SBA GP if same Lender
- Assets
 - Independent valuation
- ■Standby Debt
 - No payments for the term of the loan





EQUITY INJECTION: DOCUMENTATION REQUIREMENTS

DOCUMENTATION REQUIREMENTS

- □ 2 concepts:
 - Use
 - □"Did the money actually go into/for the benefit of the business?"
 - Source
 - □Where did the money come from?
- ■Why do we care?
 - High rates of fraud -- that's why!

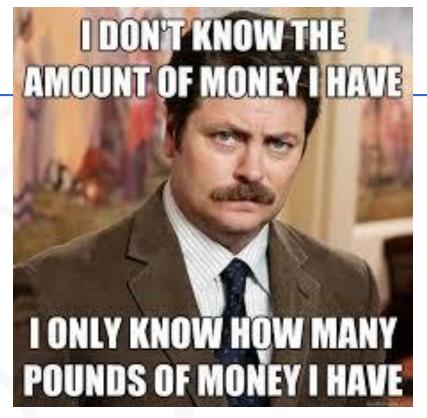
DOCUMENTATION REQUIREMENTS

- Documentation:
 - Verify <u>prior</u> to loan disbursement
 - Check/wire w/ accompanying bank statement showing \$ moved to borrower's account
 - 2 most recent months' statements for the account the funds were drawn from
 - Escrow statement showing use of the cash
 - Gift Letters/Financial Statements/Promissory Notes are insufficient absent bank statements, cancelled checks, etc.
- Failure to properly document = guaranty denial!

DOCUMENTATION REQUIREMENTS

- Ineligible "equity"
 - Value/cost of education
 - Borrowed funds that don't qualify for exception
- □ Gifts
 - Is it *really* a gift?!?
- ■Standby Debt
 - Note
 - Interest only?
 - PLP Confusion





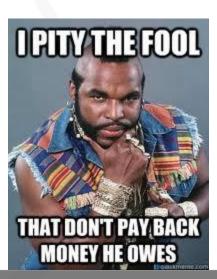
EQUITY INJECTION: COMMON ISSUES/PITFALLS

COMMON ISSUES/PITFALLS

Affiliates



□ Notes Payable | OPUTYTHE FOOL

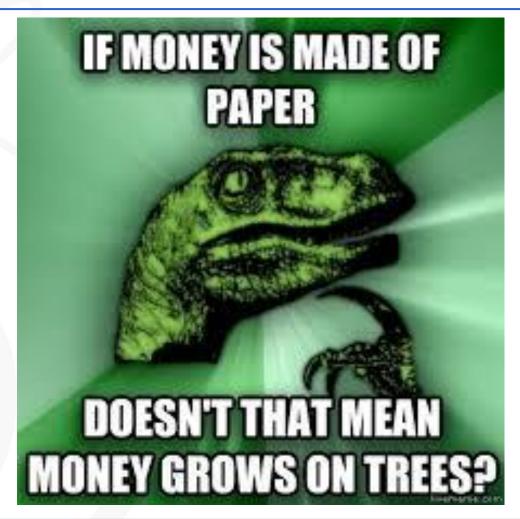


COMMON ISSUES/PITFALLS

- □ "Borrowed" Funds
- "Gifted" Funds
- □ "CASH"!!!
- □ Failure to verify equity is in before loan
 - proceeds disbursed
- Agents



Questions





Thanks!

Jessica Conn, Esq. Jconn@starfieldsmith.com



ATTORNEYS AT LAW

1300 Virginia Drive

Suite 325

Ft. Washington, PA 19034

P: 215-542-7070

F: 215-534-9023

2600 Maitland Center Pkwy

Suite 330

Maitland, FL 32751

P: (407) 667-8811

F: (407) 667-0020

www.starfieldsmith.com